



COMPASS PERFORMANCE INC

Growth, Commercial & Technology Forum

One community. Six rooms.

A confidential room of noncompeting executives who examine consequential decisions, test assumptions before they become commitments, and return accountable for what they said they would do.

EXECUTIVE FORUM BRIEF

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COMPASSPERFORMANCEINC.COM

GROWTH, COMMERCIAL & TECHNOLOGY

Growth, Commercial & Technology Forum

For commercial, growth, technology, and transformation executives accountable for where the business goes next.

A confidential room for the leaders carrying future revenue and future capability. Members examine market position, commercial architecture, and the technology decisions that shape both.

A

What comes into the room

- Commercial architecture and go-to-market design
- Pricing, margin, and customer selection
- Where AI creates advantage and where it introduces risk
- Transformation initiatives that stall mid-flight
- Building the capability the next curve requires

B

What members leave with

- A clearer view of where growth is actually available
- Perspective from leaders making comparable bets
- Assumptions about market and technology tested early
- Committed actions with owners and timing
- Peers who have already made the mistake you are considering

ROOM

Eight- to ten-member room

STATUS

Interest list open — Room composition being defined

HOW THE ROOM WORKS

Rhythm, method, and membership.

01	Session rhythm	
		— Monthly two- to three-hour facilitated working session — Quarterly extended session on a single growth or technology theme — Accountability check on prior commitments to open every session
02	How every issue is processed	
01	Analyze	Clarify the issue, the consequence, the assumptions, and the decision it requires.
02	Refine	Use peer questions and relevant experience to reframe the issue and test available paths.
03	Commit	Define the action, the owner, the timing, and the evidence of progress.
04	Return accountable	Report what happened, what was learned, and what happens next.
03	Who belongs in this room	
		— Commercial, growth, technology, or transformation accountability — Noncompeting with every other member of the room — Prepared to work live commercial decisions — Committed to attendance and confidentiality

MEMBERSHIP

What every member commits to.

- 01 Bring the real issue
- 02 Attend prepared and on time
- 03 Remain fully present
- 04 Protect confidentiality
- 05 Challenge with respect
- 06 Contribute experience without prescribing
- 07 Make clear commitments
- 08 Return accountable

INVESTMENT

\$400 - \$700 per month, by room and cadence

SELECTION

Membership is by invitation following a confidential fit conversation.

THE NEXT STEP

Request a confidential fit conversation.

Schedule directly · meetings.hubspot.com/steve-kopecky

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