



COMPASS EXECUTIVE FORUMS

Growth, Commercial & Technology Forum

For commercial, growth, technology, and transformation executives accountable for where the business goes next.

A confidential room for the leaders carrying future revenue and future capability. Members examine market position, commercial architecture, and the technology decisions that shape both.

What comes into the room

- Commercial architecture and go-to-market design
- Pricing, margin, and customer selection
- Where AI creates advantage and where it introduces risk
- Transformation initiatives that stall mid-flight
- Building the capability the next curve requires

What members leave with

- A clearer view of where growth is actually available
- Perspective from leaders making comparable bets
- Assumptions about market and technology tested early
- Committed actions with owners and timing
- Peers who have already made the mistake you are considering

ROOM

Eight- to ten-member room

STATUS

Interest list open — Room composition being defined

HOW THE ROOM WORKS

Rhythm, method, and membership.

Session rhythm

- Monthly two-hour facilitated working session
- Quarterly extended session on a single growth or technology theme
- Accountability check on prior commitments to open every session

How every issue is processed

- 01 Analyze** Clarify the issue, the consequence, the assumptions, and the decision it requires.
- 02 Refine** Use peer questions and relevant experience to reframe the issue and test available paths.
- 03 Commit** Define the action, the owner, the timing, and the evidence of progress.
- 04 Return accountable** Report what happened, what was learned, and what happens next.

Who belongs in this room

- Commercial, growth, technology, or transformation accountability
- Noncompeting with every other member of the room
- Prepared to work live commercial decisions
- Committed to attendance and confidentiality

Membership standards

- Bring the real issue
- Attend prepared and on time
- Remain fully present
- Protect confidentiality
- Challenge with respect
- Contribute experience without prescribing
- Make clear commitments
- Return accountable

INVESTMENT

\$400 - \$700 per month, by room and cadence

THE NEXT STEP

Request a confidential fit conversation.

Schedule directly: meetings.hubspot.com/steve-kopecky

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